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STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	09714726
Filing Date	2000-11-16
First Named Inventor	Leland James Wiesehuegel
Art Unit	3693
Examiner Name	Lalita M. Hamilton
Attorney Docket Number	AUS9-2000-0736US1

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	1	LESZCZYC, Peter T.L., and Gerald Häubl, Abstract of "Bidding Frenzy: Intensity of Competitive Interaction Among Bidders and Product Valuation in Auctions", see especially pgs. 5 - 6. Retrieved on 6/25/2008 from: www.business.ulberta.ca/popkowsk/Papers/ACR%20SPECIAL%20SESSION%20SUMMARY.doc. Also available at http://www.acrwebsite.org/volumes/display.asp?id=7910 published in "Advances in Consumer Research", Vol. 28, 2001, pp. 451-453	<input type="checkbox"/>

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MILGROM, Paul; "Putting Auction Theory to Work: The Simultaneous Ascending Auction"; see especially pg. 4 lines 4 - 5 and pg. 12 lines 30 - 38; retrieved on 6/25/2008 from: <http://www-econ.stanford.edu/faculty/workp/swp98002.pdf>



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